



## **Broward Education Committee**

### **Development Committee Charter**

#### **Purpose:**

Responsibility for the development of sustainable long-term financial resources for the Foundation rests with the Board of Directors. The Development Committee provides the Board with guidance and counsel on revenue-generating plans (both earned income and fundraising) by reviewing, discussing, evaluating and helping to implement proposed financial development and marketing strategies.

#### **Membership:**

Appointed from the Board of Directors membership by the Chair of the Board, with the discretion to appoint members who are not current Directors. The Board Chair and President of the Foundation are ex-officio members.

#### **Reporting Relationship:**

The Development Committee Chair reports to the Executive Committee of the Board.

#### **Staff:**

Director of Development

#### **Meetings:**

As necessary to prepare for Board policy discussions and to meet yearly fund raising goals of the Foundation.

#### **Responsibilities:**

- To periodically review policies relating to the Development of long-term financial resources for the Foundation
- To prepare for Board discussion any proposed policies for development of financial resources, including capital campaigns, fundraising for annual operating support, gift acceptance and disposition, non-profit or profit making earned income subsidiaries, planned giving, or special events.
- To periodically review policies relating to marketing activities that generate earned income and complement development efforts.
- To evaluate Directors' giving expectations, and review progress of and actively participate in capital campaigns.
- To participate in planning, organizing, hosting and/or sponsoring fundraising activities that support fundraising for annual operating purposes.