

SPONSORSHIP OPPORTUNITIES



CONDO

CONFIDENTIAL

“CLUELESS ON LAS OLAS” OVERVIEW

March 22, 2018- An interactive “whodunit” murder mystery party, “Clueless on Las Olas” captivates the investigator in all! Nearly 500 amateur sleuths will converge on iconic Las Olas Boulevard in search of seven unique clues to deduce the who, what or where of the “dastardly deed.” Patterned after the board game “Clue,” this event offers fun, suspense, hijinks and more! This year’s original mystery is entitled **CONDO**.

CONFIDENTIAL

Now in its 23rd year, amateur detectives and teams of investigators muster at Laura Ward park at historic Stranahan House on Las Olas Boulevard and Southeast 6 Avenue at 5:30 PM- reading the mystery, chatting with sponsors, perusing the silent auction and enjoying refreshments. The wily cast of shady suspects is introduced and gumshoes are charged with helping solve the crime seeking clues at the shops and restaurants on Las Olas. Hints can be purchased from “Snitches” but those darn suspects are masters of misdirection! Returning to the party, sleuths learn a final clue and accuse a suspect. Great prizes are awarded to the canniest investigators!

New this year is the *Private V-Eye- P Reception* - featuring a full bar and hors d’oeuvres, a special swag bag and more- the savviest sleuths meet the suspects first and get a jump on the investigation with dedicated snitches.

Join the fun and **make a difference** in the lives of students in
Broward County Public Schools!

PRESENTING SPONSORSHIP

\$10,000

- 🔍 "Clueless On Las Olas" presented by Company Name
- 🔍 Company logo on Las Olas signage (2-week duration)
- 🔍 Company logo hotlink on CluelessOnLasOlas.com
- 🔍 Company feature story on BrowardEducationFoundation.org
- 🔍 "Clueless on Las Olas" commemorative poster signed by the artist
- 🔍 Company name on *Private V-Eye-P* Reception premium item
- 🔍 Company name in "Clueless on Las Olas" mystery
- 🔍 Ability to reach 33,000 BCPS employees with special Company offer
- 🔍 Company representative included in Sun-Sentinel's Society photo shoot
- 🔍 Company-provided banner displayed at "Clueless on Las Olas"
- 🔍 Company logo prominently displayed on invitations, event registration forms, event shirts, print ads, posters
- 🔍 Social media Sponsorship announcement - Facebook, Twitter, Instagram
- 🔍 6 "*Private V-Eye-P*" Reception Tickets
- 🔍 Exhibit space at "Clueless on Las Olas"
- 🔍 Company name on BrowardEducationFoundation.org
- 🔍 Company name/ logo prominently displayed on "Clueless on Las Olas" signage
- 🔍 Opportunity to include company premium item in event gift bag
- 🔍 Company name included in ALL Media Releases
- 🔍 Full page full color ad on back cover of "Clueless on Las Olas" program
- 🔍 14 "Clueless on Las Olas" Tickets
- 🔍 Opportunity to provide prizes for "Clueless on Las Olas" silent auction

Private V-Eye-P Reception SPONSORSHIP \$7,500

- ✓ "Clueless on Las Olas" commemorative poster signed by the artist
- ✓ Company logo on *Private V-Eye-P* Reception premium item
- ✓ Company name in "Clueless on Las Olas" mystery
- ✓ Ability to reach 33,000 [BCPS](#) employees with special Company offer
- ✓ Company representative included in Sun-Sentinel's Society photo shoot
- ✓ Company-provided banner displayed at "Clueless on Las Olas"
- ✓ Company logo prominently displayed on invitations, event registration forms, event shirts, print ads, posters
- ✓ Social media Sponsorship announcement - [Facebook](#), [Twitter](#), Instagram
- ✓ 6 "Private V-Eye-P" Reception Tickets
- ✓ Exhibit space at "Clueless on Las Olas"
- ✓ Company name on [BrowardEducationFoundation.org](#)
- ✓ Company name/ logo featured on "Clueless on Las Olas" signage
- ✓ Opportunity to include company premium item in event gift bag
- ✓ Company name included in ALL Media Releases
- ✓ Full page full color ad on inside front cover of "Clueless on Las Olas" program
- ✓ 10 "Clueless on Las Olas" Tickets
- ✓ Opportunity to provide prizes for "Clueless on Las Olas" silent auction

SIGNATURE SPONSORSHIP

\$5,000

- 🔍 Company name in "Clueless on Las Olas" mystery
- 🔍 Ability to reach 33k BCPS employees with special Company offer
- 🔍 Company representative included in Sun-Sentinel's Society photo shoot
- 🔍 Company-provided banner displayed at "Clueless on Las Olas"
- 🔍 Company logo prominently displayed on invitations, event registration forms, event shirts, print ads, posters
- 🔍 Social media Sponsorship announcement - [Facebook](#), [Twitter](#), Instagram
- 🔍 4 "Private V-Eye-P" Reception Tickets
- 🔍 Exhibit space at "Clueless on Las Olas"
- 🔍 Company name on [BrowardEducationFoundation.org](#)
- 🔍 Company name/ logo featured on "Clueless on Las Olas" signage
- 🔍 Opportunity to include company premium/promotional item in event gift bags (koozies, key chains, pens, magnets, etc. Coupons subject to approval.)
- 🔍 Company name included in pre-event Media Releases
- 🔍 Half-page full color Ad in "Clueless on Las Olas" mystery program
- 🔍 8 "Clueless on Las Olas" Tickets
- 🔍 Opportunity to provide prizes for "Clueless on Las Olas" silent auction

SUPER SLEUTH SPONSORSHIP \$3,000

- 🔍 Company logo included on invitations, event registration forms, event shirts, print ads, posters
- 🔍 Social media Sponsorship announcement – [Facebook](#), [Twitter](#), Instagram
- 🔍 2 “Private V-Eye-P” Reception Tickets
- 🔍 Exhibit space at "Clueless on Las Olas"
- 🔍 Company name on BrowardEducationFoundation.org
- 🔍 Company name/ logo included on "Clueless on Las Olas" signage
- 🔍 Opportunity to include company premium/ promotional item in event gift bags (koozies, key chains, pens, magnets, etc. Coupons subject to approval)
- 🔍 Company name included in post-event Media Releases
- 🔍 Quarter page full color Ad in "Clueless on Las Olas" mystery program
- 🔍 6 "Clueless on Las Olas" Tickets
- 🔍 Opportunity to provide prizes for "Clueless on Las Olas" silent auction

INVESTIGATOR SPONSORSHIP \$1,500

- 🔍 Exhibit space at "Clueless on Las Olas"
- 🔍 Company name on BrowardEducationFoundation.org
- 🔍 Company name listed on "Clueless on Las Olas" signage
- 🔍 2 "Private V-Eye-P" Reception Tickets
- 🔍 Opportunity to include company premium/ promotional item in event gift bags (koozies, key chains, pens, magnets, etc. Coupons subject to approval.)
- 🔍 Company name listed in "Clueless on Las Olas" mystery program
- 🔍 4 "Clueless on Las Olas" Tickets
- 🔍 Opportunity to provide prizes for "Clueless on Las Olas" silent auction



GUMSHOE SPONSORSHIP

\$500

- 🔍 Company name listed in "Clueless on Las Olas" mystery program
- 🔍 1 "Private V-Eye-P" Reception Ticket
- 🔍 2 "Clueless on Las Olas" Tickets
- 🔍 Opportunity to provide prizes for "Clueless on Las Olas" silent auction



**FOR ADDITIONAL
SPONSORSHIP INFORMATION,
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