



Inviting brands to be a part of a national elite football competition that benefits Broward County schools, teachers, and students through sponsorship.

## Must-See Premier Match-ups

Broward County is home to top talent and we're inviting brands to partner in one of the most anticipated weekends in high school football. The Broward Football Showcase draws national attention as it features:

- Elite 5-Star Athletes
- Top 10 Nationally Ranked Football Program Match-Ups
- Games broadcast across ESPN & FloSports
- A hotbed of future NFL talent in one location - Broward County



## Drive Your Business Objectives While Supporting Local Schools

Broward County is the 6th largest school district in the nation and 2nd largest in Florida.

The Broward Education Foundation serves the Broward PreK-12 ecosystem and contributes more than \$3 million to Broward public schools annually.

## PRESENTING SPONSORS:



# Sponsorship Opportunities

## TITLE SPONSOR

**INVESTMENT: \$100,000**

- Title Sponsor Status, category exclusivity, game tickets
- ESPN Commercial Units & Branded Exposure
- Title Branding on all event signage and materials
- Rights to name and logo
- Sponsor of the Showcase MVP award
- Activation Rights
- Media Amplification
- VIP Hospitality and Access
- Player Gifting Opportunity

## PREMIER SPONSORS

**INVESTMENT: \$49,000**

- Official partner designation, category exclusivity, logo inclusion, game tickets
- ESPN Branded Exposure
- Activation Rights
- Game Sponsorship Entitlement
- Media Amplification
- VIP Hospitality and Access
- Player Gifting Opportunity

## ASSOCIATE SPONSORS

**INVESTMENT: \$25,000**

- Official partner designation, category exclusivity, logo inclusion, game tickets
- Activation Rights
- Media Amplification
- VIP Hospitality and Access
- Player Gifting Opportunity

## SUPPLIER

**INVESTMENT: \$10,000**

- Official partner designation & logo inclusion
- Rights to product sampling, sales, and couponing
- Right to promote official designation of the BEF Showcase
- Branding on all event signage and materials
- VIP Hospitality and Access

*\* Additional Opportunities for Player Lounge, Fueling Station, and On-site Activation Footprint.*