



# SCHOOL SUPPLY DRIVE TOOL KIT

July 8, 2024 to August 23, 2024

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**Broward Education Foundation**  
**School Supply Center**




2300 W. Copans Road, Bay #5, Pompano Beach, FL 33069

Contact Information: [mari-lee.baxter@browardschools.com](mailto:mari-lee.baxter@browardschools.com)

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# THE WHY

When families are struggling to pay rent and buy groceries, the overwhelming cost of sending a child to school prepared and ready to learn becomes cost-prohibitive.

-  Not having the proper supplies not only impacts a child's academic abilities, but it also affects their social and emotional well-being, negatively impacting both self-confidence and self-esteem which are fundamental to their ability to learn.
-  Broward Education Foundation School Supply Center fosters equity in education by providing teachers and students with the free resources they need to succeed.
-  Nearly 130,000 Title I Broward County Public School children lack the basic school supplies they need to be successful in school. That's more than 1 in 2 students. School Supply Center is able to turn each dollar donated into \$9 worth of school supplies, so your gift makes a substantial impact on successful educational outcomes for both students and teachers.

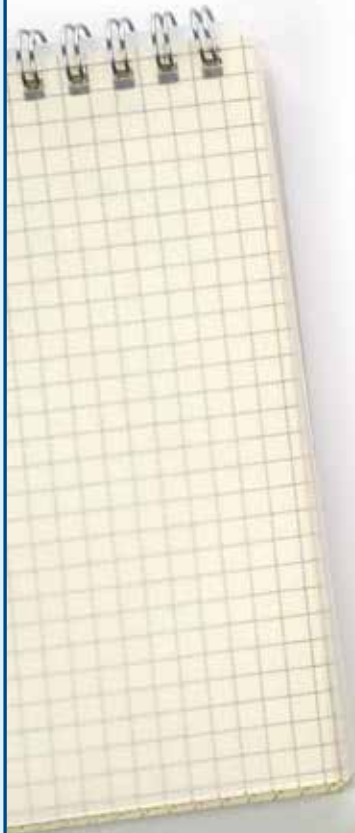


*"School Supply Center has made a tremendous impact in the lives of my students. My students now have school supplies to complete their assignments at school and at home. Some students lack the necessary tools such as pencils, erasers, scissors, etc. needed to complete their homework. Thanks to the School Supply Center, my students can now complete their homework. Thank you so much for all you do!"*

*Tara Dukanauskas, Grade 3 Teacher, North Andrews Gardens Elementary School*

# SCHOOL SUPPLY WISH LIST

- ✓ Composition books- black
- ✓ Crayons Erasers- pink rectangular
- ✓ Folders- 2 pocket
- ✓ Glue Sticks
- ✓ Hand Sanitizer
- ✓ Individual Highlighters
- ✓ Hole Punchers
- ✓ Index Cards- 3" x 5"
- ✓ Markers
- ✓ Children's Spiral notebooks- wide-ruled
- ✓ Notebook Paper
- ✓ Pencil pouches
- ✓ Pencil Sharpeners
- ✓ Pencils- #2 with erasers
- ✓ Pencils- mechanical
- ✓ Pens- black, blue ink
- ✓ Rulers
- ✓ Scissors



# IDEAS FOR SUPPLY DRIVE



Place Broward Education  
Foundation School Supply  
Center Donation Boxes  
throughout your workplace.








Get Social:  
Share school drive information.  
#BEFDrive





Host a Drive for just one item,  
like pink erasers. We never have  
enough of the core items.

# SCHOOL SUPPLY DRIVE TIPS FOR SUCCESS



## Best Ways to Collect Supplies:

-  Designate a day, week- or month-long collection with donation boxes in stores or businesses.
-  To sign up for a Donation Box, go to [BEFDrive.com](http://BEFDrive.com)
-  One-day event in which the community donates school supplies to fill a school bus, or large truck.
-  Collect supplies at a meeting, Happy Hour, or Sporting Event.
-  Ask for school supplies to participate in a Dress Down Day where participants can wear jeans or comfortable clothing.


## Who Will You Invite:

-  Engage employees, customers, friends, and neighbors who will help promote and support your drive. Share the details of your drive on social media or emails.
-  Issue a press release about your drive and follow up with local media about running your story.



## Where to Deliver Supplies:

-  Please coordinate a day and time for drop-off by emailing [hector.javier@browardschools.com](mailto:hector.javier@browardschools.com) or 754-321-9020
-  Schedule your supplies to be picked up, a requirement it must be a full box. Please email [hector.javier@browardschools.com](mailto:hector.javier@browardschools.com) or 754-321-9020

## Try a Friendly Competition:

-  Create competitions among departments or individuals to see who can collect the most supplies.

## Follow-up:

-  Invite your colleagues to volunteer or take a tour of the Broward Education Foundation School Supply Center located at 2300 W. Copans Road, Bay #5, Pompano Beach, FL 33069
-  Send thank you letters to all who supported your drive.

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## Social Media Messaging: add FB, Instagram, LinkedIn, and Twitter logos

“Education is the key to unlocking a world of opportunities for our students. Join us in giving back to our community by donating school supplies to under-resourced students. Together, let’s equip them with the tools they need to succeed.”

#EmpowerOurStudents #BEFDrive #SupplyDrive #BrowardEdFoundation #EducationMatters

“Did you know that something as simple as giving a child their own school supplies can have a huge impact on their academic success, behavior, and confidence? Help make a difference in the lives of students in need by donating to our School Supply Drive. Let’s invest in the future of our community together.”

#MakingADifference #InvestingInTheFuture #BrowardEdFoundation #BEFDrive

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## Sample Email Messaging:

*Subject: Supporting Quality Education for all Children in Broward County Public Schools*

*Dear [Recipient],*

*I hope this email finds you well. I am writing to bring your attention to an important cause that is close to my heart. As you know, every child deserves equal opportunity and access to quality education. Unfortunately, this is not always the case for students in Broward County Public Schools.*

*Many students and teachers in our community lack access to essential school supplies, hindering their ability to engage in fun learning opportunities and reach their academic goals. This is why I am reaching out to you today to invite you to join me in supporting the Broward Education Foundation School Supply Center.*

*I urge you to join me in supporting the Broward Education Foundation School Supply Center by purchasing a backpack filled with essential school supplies. Your investment will go a long way in providing students with the tools they need to succeed academically and reach their full potential.*

*Thank you for taking the time to read this email. I hope you will consider supporting this cause and making a positive impact on the lives of children in Broward County Public Schools. Together, we can make a difference.*

*Sincerely,*



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# THANK YOU FOR MAKING AN IMPACT

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With your help and that of your clients and colleagues, friends and families, the education of our community's children will be great! Thank you for equipping students for success!

For more information visit [BEFDrive.com](http://BEFDrive.com)



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