



BACKPACK AND SCHOOL SUPPLIES PARTNERSHIP OPPORTUNITIES

**Broward Education Foundation
School Supply Center**

2300 W. Copans Road, Bay #5, Pompano Beach, FL 33069

Contact Information: mari-lee.baxter@browardschools.com

THE WHY



Many families in Broward County struggle to make ends meet, leaving little room for school supplies.

By donating to this cause, donors are making a direct impact on the lives of these students, giving them the tools they need to succeed in their education.

These backpacks also help to alleviate the financial burden on families, allowing them to focus on other essential needs.

Every child deserves a fair chance at a quality education, and by supporting schools in providing backpacks to students in need, donors are helping to level the playing field and create a brighter future for these students.

"We believe in creating shared value in the communities where we live, work and play. Our Back-to-School Giveback is one of our staple community events that reaches thousands of students across Florida, including Broward County. Coke Florida - and its over 4,600 associates - is committed to supporting and investing in educational initiatives and providing tools and resources where they are needed most."

Scottie Walker, Broward Territory General Manager, Coca-Cola Beverages

BUILD BACKPACKS FOR BRIGHTER FUTURES!

Your team can be part of a fun, impactful giveback experience, infused with corporate social responsibility, to fill thousands of backpacks with essential school supplies.

SUPPORTER RECOGNITION OVERVIEW

Support Level	Presenting Sponsor \$50,000	Invest in our Future! \$35,000	Building Brighter Futures \$20,000	Back to School Hero \$10,000	The Power of Giving \$5,000	Academic Advancement \$2,500
Webpage	Logo	Logo	Logo	Logo	Logo	Company Name
Supporter Signage						
Pre/Post Media Releases						
Social Media Feature	(3) Dedicated	(3) Dedicated	(2) Dedicated	(1) Dedicated		
Option for Backpack Build						
Hand out backpacks to Students during Meet and Greet						
# of Students Impacted	2,500	1,750	1,000	500	250	125

PARTNERSHIP OPPORTUNITIES

PRESENTING PARTNER

-  Impact 2,500 Title I Broward County Public School Students in Need with New Backpacks and Supplies
-  Social Media Feature (3 dedicated)
-  Recognition at a School Board Meeting
-  Custom Signage displayed during backpack build and backpack delivery
-  Inclusion in media relations outreach (press releases and media alerts)
-  Opportunity to present backpacks at a school-wide event or Meet and Greet
-  Opportunity to register a company supply drive between July-August
-  Opportunity to set up a table and host a meet and greet with teachers during a School Supply Center shopping day



PARTNERSHIP OPPORTUNITIES

INVEST IN OUR FUTURE

-  Impact 1,750 Title I Broward County Public School Students in Need with New Backpacks and Supplies
-  Social Media Feature (3 dedicated)
-  Custom Signage displayed during backpack build and backpack delivery
-  Inclusion in media relations outreach (press releases and media alerts)
-  Opportunity to present backpacks at a school-wide event or Meet and Greet
-  Opportunity to register a company supply drive between July-August
-  Opportunity to set up a table and host a meet and greet with teachers during a School Supply Center shopping day

BUILDING BRIGHTER FUTURES

-  Impact 1,000 Title I Broward County Public School Students in Need with New Backpacks and Supplies
-  Social Media Feature (2 dedicated)
-  Custom Signage displayed during backpack build and backpack delivery
-  Inclusion in media relations outreach (press releases and media alerts)
-  Opportunity to present backpacks at a school-wide event or Meet and Greet
-  Opportunity to register a company supply drive between July-August
-  Opportunity to set up a table and host a meet and greet with teachers during a School Supply Center shopping day

PARTNERSHIP OPPORTUNITIES

BACK TO SCHOOL HERO

-  Impact 500 Title I Broward County Public School Students in Need with New Backpacks and Supplies
-  Social Media Feature (1 dedicated)
-  Custom Signage displayed during backpack build and backpack delivery
-  Inclusion in media relations outreach (press releases and media alerts)
-  Opportunity to present backpacks at a school-wide event or Meet and Greet
-  Opportunity to register a company supply drive between July-August
-  Opportunity to set up a table and host a meet and greet with teachers during a School Supply Center shopping day

THE POWER OF GIVING

-  Impact 250 Title I Broward County Public School Students in Need with New Backpacks and Supplies
-  Custom Signage displayed during backpack build and backpack delivery
-  Opportunity to present backpacks at a school-wide event or Meet and Greet
-  Opportunity to register a company supply drive between July-August
-  Opportunity to set up a table and host a meet and greet with teachers during a School Supply Center shopping day

ACADEMIC ADVANCEMENT

-  Impact 125 Title I Broward County Public School Students in Need with New Backpacks and Supplies
-  Custom Signage displayed during backpack build and backpack delivery
-  Opportunity to present backpacks at a school-wide event or Meet and Greet
-  Opportunity to register a company supply drive between July-August
-  Opportunity to set up a table and host a meet and greet with teachers during a School Supply Center shopping day



Thank you for helping ensure Title I Broward County Public School students begin the next school year excited and prepared to learn.

Your investment goes a long way in helping students reach their academic goals and career aspirations!
